



Copalana Launches Innovative Corporate Volunteering Marketplace in Partnership with Migros Bank

June 2023, Luzern – Copalana, a leading platform for corporate social responsibility, is thrilled to announce the launch of its team volunteering marketplace, the first of its kind in Switzerland. The platform, developed in collaboration with Migros Bank, aims to connect corporates with meaningful and impactful hands-on volunteering opportunities in Switzerland.

Copalana's mission is to revolutionize corporate volunteering by providing a streamlined and user-friendly platform that makes it effortless for businesses to engage in local community service. With the support of Migros Bank, Copalana is poised to make an impact in promoting corporate social responsibility across Switzerland.

Through the Copalana marketplace, companies of all sizes can easily discover a diverse range of volunteering opportunities. The platform provides intuitive search functionality to match corporates with projects that align with their values, skills, geographical location, and availability. This ensures that each team event can truly create a positive impact for both the participating businesses and the communities they serve.

"We are incredibly excited to launch the Copalana Corporate Volunteering Marketplace in partnership with Migros Bank," said Paul Ryatt, CEO at Copalana. "By combining our expertise in corporate volunteering with the commitment of Migros Bank to community engagement, we believe we can make a difference to the social fabric of Switzerland. Copalana is not just a platform; it's a movement that empowers companies to actively contribute to the betterment of their local communities."

Migros Bank has a long-standing tradition of supporting various social and environmental causes. Through this partnership with Copalana, the bank reinforces its dedication to corporate social responsibility and encourages other businesses to follow suit.

"We are delighted to join forces with Copalana in launching this groundbreaking corporate volunteering marketplace," stated Patrick Wolf, head of human resources at Migros Bank. "Together, we aim to inspire and enable businesses to embrace their social responsibility, facilitating positive change and fostering a culture of giving back. We firmly believe that strong communities are built through collaboration and shared efforts."

Copalana's team event marketplace is online and businesses across Switzerland are encouraged to register and explore the wide array of volunteering opportunities available. By participating

in the platform, companies can enhance their brand image, build closer teams, foster stronger relationships with local communities, and contribute to the sustainable development of society.

For more information about Copalana and to join the growing corporate volunteering movement, please visit www.copalana.org or contact Paul Ryatt.

About Copalana: Copalana is a leading platform for corporate social responsibility initiatives, dedicated to connecting businesses with meaningful and impactful volunteering opportunities. Through its innovative marketplace, Copalana aims to empower businesses to make a positive difference in their communities by streamlining the process of corporate volunteering.

About Migros Bank: Migros Bank is a leading bank in Switzerland and is committed to fostering social responsibility and sustainability. With a focus on community engagement, Migros Bank actively supports social causes, working towards the betterment of society.

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